

# FRED

An Art Invasion Across Cumbria

get out there!

26th September -  
12th October 2008



FRED 2008 is now well under way. Everything is finally in place and the public and **press** are loving it. If you've not managed to get out there and experience some FRED for yourself this year, don't worry, you've still got 10 days left.

**New this week:** **Dee Hibbert-Jones** has spent the last week touring places where only local people hang out gathering responses for her 'Methods of Escape' project. Dee, from Santa Cruz in the US, has visited livestock auctions, football matches, car boot sales and local's pubs around Cumbria to find how people who live in one of the capitals of tourism escape from it all. The responses are then translated into simple, 1950's style instructional drawings and have been appearing at sites all over the place. Keep an eye out for her drawings on telephone boxes, beer mats and village notice boards. there are also drawings at the steamer pier in Glenridding, the only billboard in the National Park in Ambleside (pictured above) and on most staffed railway stations between Windermere, Barrow in Furness and Manchester Airport, making it the largest single project ever done for FRED.

**Spend a day with FRED:** \_ This year we have a loose theme of getting out there and exploring new places. many of this years' projects require a little exploring to find them and we hope you'll discover some new and interesting

places along the way. This weekend is a good time to explore around the lake District and see new sides to popular or familiar places. Try this tour from Windermere, taking in works by Bryan Eccleshall, Dee Hibbert Jones, Amanda Newall, Sally Barker, Caroline Dalton, Aaron Robin, Laura Belevica and Feng Guochuan, Samantha Allan and Glenn Boulter, Noel Connor. and see 'Lakelife' by Gill Baron from FRED 2004

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